



advstmnt™

Advertise/Invest

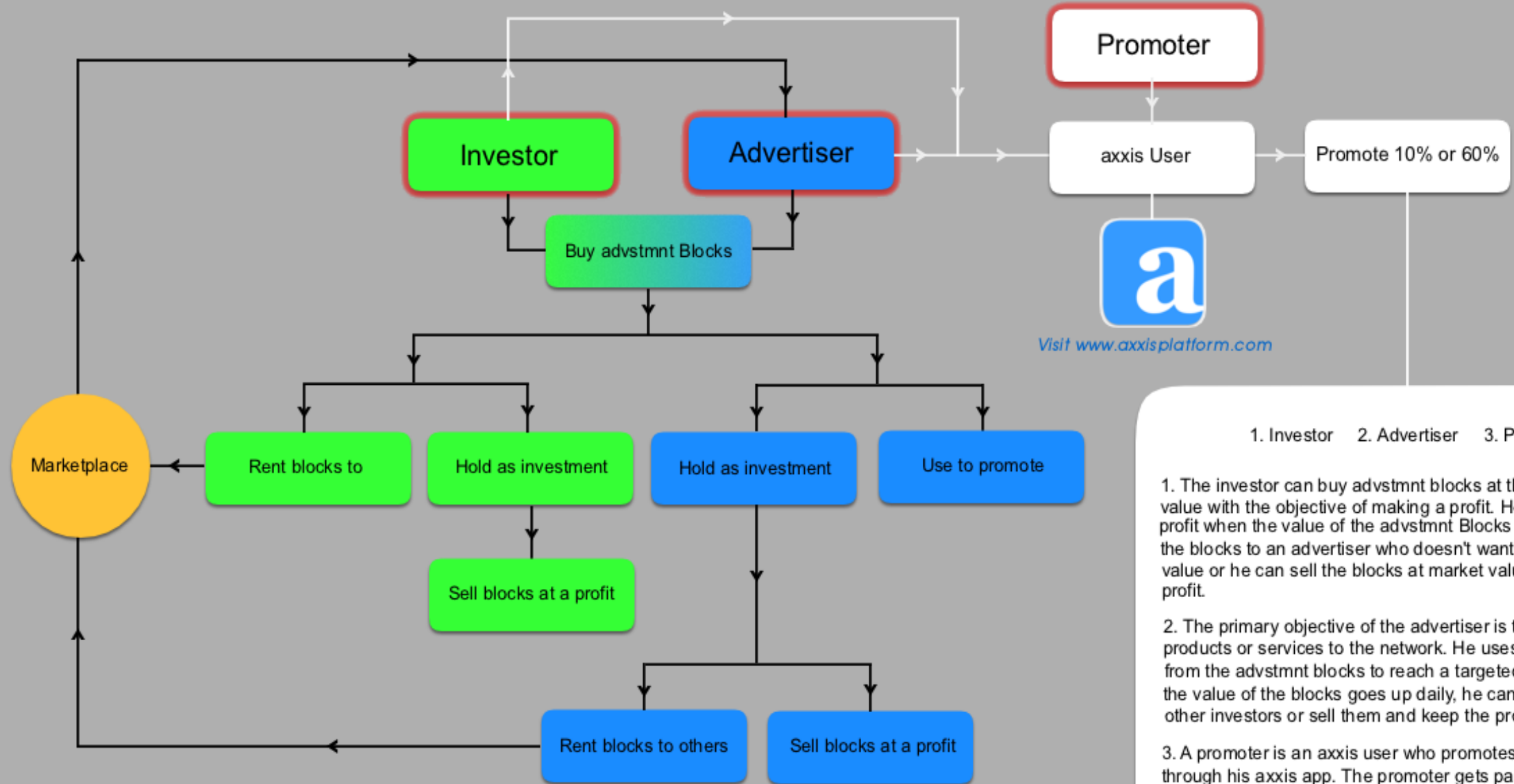
Peer-to-peer Platform

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INVEST

advstmnt™

ADVERTISE



Visit www.axisplatform.com

1. Investor 2. Advertiser 3. Promoter

1. The investor can buy advstmnt blocks at the current market value with the objective of making a profit. He can make a profit when the value of the advstmnt Blocks goes up. He can rent the blocks to an advertiser who doesn't want to pay the market value or he can sell the blocks at market value and keep the profit.

2. The primary objective of the advertiser is to promote products or services to the network. He uses the ad spaces from the advstmnt blocks to reach a targeted audience. since the value of the blocks goes up daily, he can also rent them to other investors or sell them and keep the profit.

3. A promoter is an axis user who promotes for the advertiser through his axis app. The promoter gets paid a % of the cost of the ad space. The interesting part is that both the investor and the advertiser can be promoters, providing they have an axis app. This is essential for the advertiser because by promoting, he can offset the cost paid for his ad spaces.